# BUSINESS

JOURNAL



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Diversity in Action Published by Small Business Exchange, Inc.

#### Louisiana Veterans Small Business Services

By Louisiana Economic Development

Louisiana's Hudson and Veteran Initiatives are certification programs tailored to assist qualified small and veteran-owned businesses in Louisiana access purchasing and contracting opportunities at the state government level. State agencies are strongly encouraged to seek quotes from and engage Hudson and Veteran certified companies whenever possible. Upon certification, information about Hudson and Veteran certified companies becomes readily accessible to state purchasing agents and prime

contractors seeking subcontractors. State agencies can waive the requirement of getting additional quotes if a certified company submits a quote for purchases under \$25,000. Furthermore, certified companies stand to benefit from an additional allocation of evaluation points-ten percent for Hudson Initiative businesses and twelve percent for Veteran Initiative—on bids for Request for Proposals (RFPs). Prime contractors who enlist a certified

company as a subcontractor for an RFP bid may also be eligible for additional percentage points on their bid.

Louisiana Veterans First Business Initiative was established to pay tribute to the sacrifices made by Louisiana veterans, acknowledging businesses owned by veterans, active-duty or reserve military personnel, and Gold Star spouses.

This initiative offers an opportunity for veterans, active-duty or reserve military members, or Gold Star spouses with majority ownership in a business to apply for certification, thereby promoting and recognizing their businesses. Certified business owners will receive an insignia, decal, and certificate to use in promoting their veteran-owned business. Moreover, the program includes a searchable database for individuals seeking to support veteran, active-duty or reserve military, or Gold Star spouse businesses.

To certify your business, simply complete the online process at https://laveteransfirst.org or visit one of the Louisiana Department of Veteran Affairs Parish Service Offices and submit the required documentation.



Pathway to Assist Veteran Entrepreneurs (PAVE) offers an array of resources designed to support Louisiana veterans in launching and managing successful businesses. The program is a collaboration between Louisiana Economic

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more

## Opportunities

#### **DEPARTMENT OF ENVIRONMENTAL QUALITY** Public notices and participation activities Click for details



- · Private lessons from Queen Clarinet
- · Band performances at your venue
- · Master classes for groups

504-908-7119 doreenja@bellsouth.net

www.doreensjazz.org





database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than four decades, we have served small businesses, prime contractors, and agencies—with proven results. **Advertisements** Placed in various Louisiana Business Journal

SBE OUTREACH SERVICES With over 1.6 million businesses in our active

digital publications every month and at www.louisianabusinessjournal.com Fax, Email, and Postal Solicitations

Targeted mailings sent to businesses chosen

according to your criteria **Live Call Center Follow-Up** Telephone follow-up calls using a script of

five questions that you define **Computer Generated Reports** 

Complete documentation that will fit right into your proposal, along with a list of

interested firms to contact

**Special Services** Custom design and development of services

that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534







www.louisianabusinessjournal.com **Special Follow-Up Services** Custom design and development of services

that you need for particular situations such as small business marketing, diversity goal

completion, and agency capacity building Call for more information: 800-800-8534





Advertise in our digital



each among agencies contractors diversity firms



Meet Veolia. Discover Opportunities. **Grow Your Business.** 



Delgado Community College invites **Disadvantaged Business Enterprises (DBEs), small business owners, and community members** to learn how to partner with Veolia and access workforce training programs to strengthen your team. Veolia is actively seeking to do business with firms certified

through the SLDBE (State and Local Disadvantaged Business Enterprise) Program. Certification is administered by the Sewerage and Water Board of New Orleans (SWBNO), City of New Orleans Office of Supplier Diversity, and the Louisiana Department of Transportation.

If your business is not yet certified, we encourage you to apply if eligible. Certification increases your visibility and access to public and private contract opportunities.

- To learn more or begin the certification process, visit: SWBNO at tinyurl.com/bdzk7789
- City of New Orleans Supplier Diversity at tinyurl.com/25hawmjw
- Louisiana Department of Transportation at tinyurl.com/ms9hu2m6

The Veolia outreach event is open to certified DBEs, small businesses, and the general public. Join us at one of our two opportunities to attend: Thursday, June 27, 2025 at 10 a.m. – 12 noon

Delgado Community College | River City Site 709 Churchill Parkway, Avondale, LA 70094

Thursday, July 18, 2025 at 9:30 a.m. - 11:30 a.m.

Delgado Community College | City Park Campus Student Life Center | Dolphin Den | 1st Floor 615 City Park Ave, New Orleans, LA 70119 Please RSVP at tinyurl.com/2ub9tscf

or scan QR code. Topics Include:

· Contracting opportunities with Veolia

- Wastewater Operator Certification Exam Prep Course • Training programs to upskill your employees
- · Limited scholarships available for select courses
- Featured trainings with scholarships
  - Qualified Stormwater Manager Certification Course ☐ Forklift Certification

tricia Marshall | Delgado River City Site 504-342-3420 | pmarsh@dcc.edu Koren Thornton | City Park Campus 504-671-6488 | kthorn@dcc.edu

Delgado Workforce Development

www.dcc.edu/go/workforce

5/15/2025



NEW ORLEANS REGIONAL TRANSIT AUTHORITY PUBLIC NOTICE

PROPOSED OVERALL DISADVANTAGED BUSINESS ENTERPRISE

(DBE) GOAL FOR FISCAL YEARS 2026 - 2028

The New Orleans Regional Transit Authority (RTA), in accordance with requirements of the

U.S. Department of Transportation (USDOT), 49 CFR Part 26, as amended, hereby notifies

the public that it is recommending an overall 34% DBE goal for participation in Federal Transit Administration (FTA) – assisted contracts during Fiscal Years 2026 – 2028. The proposed methodology and its rationale used to determine the level of DBE participation will be available for public review for 30 calendar days from the date of this notice from 8:30

a.m. to 4:45 p.m., CST, Monday - Friday, Regional Transit Authority Administrative Facility

located at 2817 Canal Street, New Orleans, La. 70119. Written comments on this goal will be accepted for 45 days from the date of this notice and may be sent to Adonis C. Expose', Principal DBE/SBE Liaison Officer, at the above address or submitted to aexpose@rtaforward.org

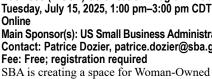


### Small Business Exchange Louisiana Advertise ITB to Targeted (NAICS/SIC/UNSPSC)

- **Certified Businesses**
- Telephone Follow-Up (Live) Agency/Organization Letters Computer Generated Dated and
- Timed Documentation Customized Reports Available
- For more info contact Valerie Voorhies at vvv@sbeinc.com

**EVENTS FOR YOUR BUSINESS** 

#### Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM)



Business (WOSB) Certification Program Webinar Tuesday, July 15, 2025, 1:00 pm-3:00 pm CDT Main Sponsor(s): US Small Business Administration Contact: Patrice Dozier, patrice.dozier@sba.gov

Small Businesses, via WOSB certification! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each

Federal Contracting: Woman-Owned Small

year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions include an overview of the self-certification process, and a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register at https://www.eventbrite. com/e/woman-owned-small-business-wosbcertification-program-tickets-1123665025339 8(a) Orientation and SAM Registration Webinar Wednesday, July 16, 2025, 9:30 am-11:30 am CDT Main Sponsor(s): US Small Business Administration Contact: SBA Illinois District Office, 312-353-4528,

Fee: Free; registration required Join the Small Business Administration (SBA)

illinois.do@sba.gov

registration, including information that you need for the registration process. SBA presenters will offer addional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. For this and other events, one goal is to better address the needs of attending current and soon-to-be business owners. To register for this free webinar, visit https://www.sba.gov/event/65169 Selling to the Federal Government Webinar Online Contact: George Tapia, 610-382-3086, george.tapia@sba.gov Fee: Free; registration required Did you know that the federal government is the

Thursday, July 24, 2025, 12:00 pm-3:00 pm CDT Main Sponsor(s): US Small Business Administration

can market your services or goods to the federal government? Register online at https://www. eventbrite.com/e/how-to-sell-to-the-federalgovernment-tickets-21790713611 SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics

largest purchaser of goods and services in the

world? Interested in learning how your business

will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting.



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